Design from/with/by Data

Professor Chris Speed

@chrisspeed





Centre for Design Informatics

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www.pwc.com/us/en/technology-forecast/blockchain/digital-business.html

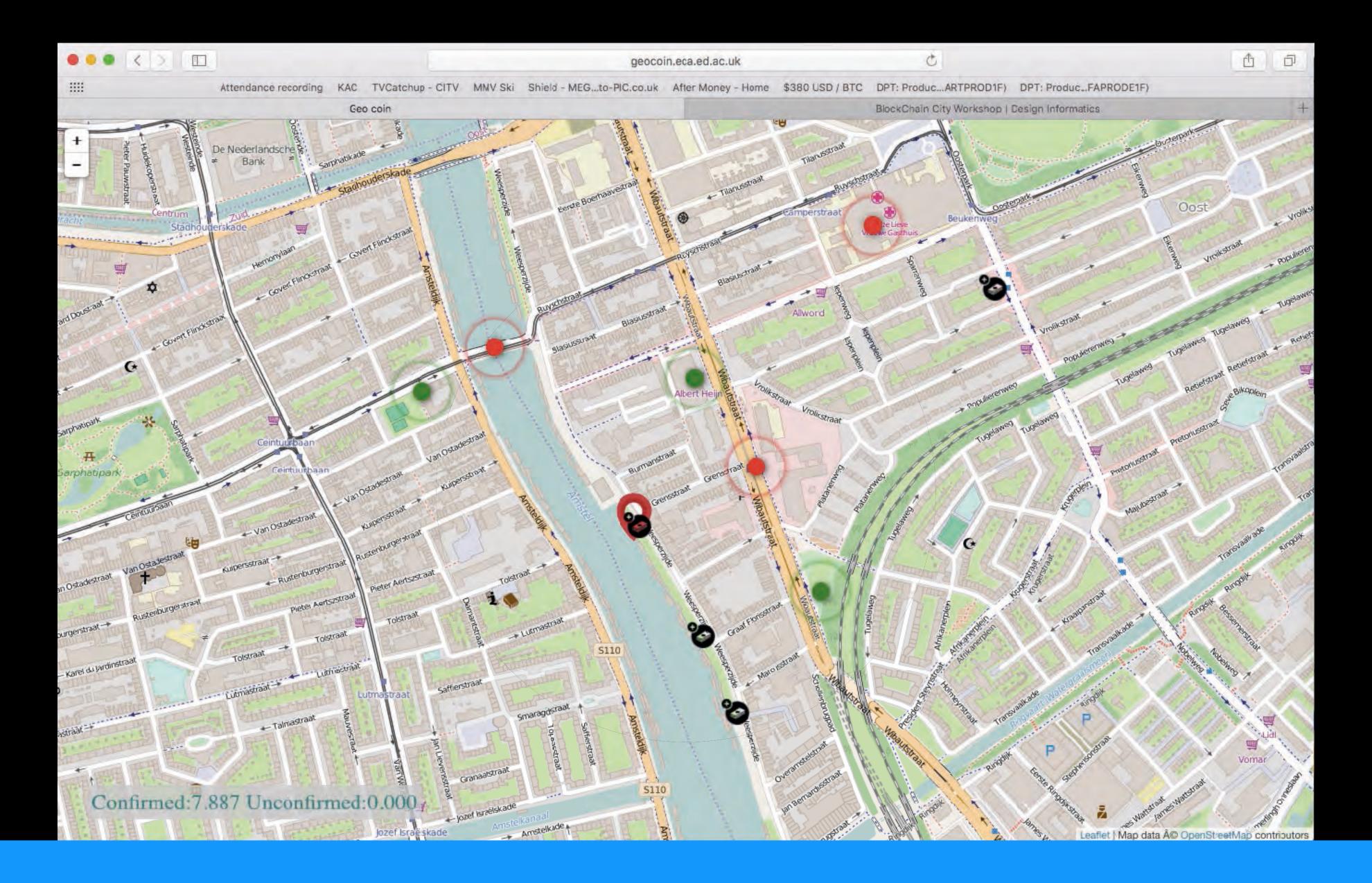
Design from Data



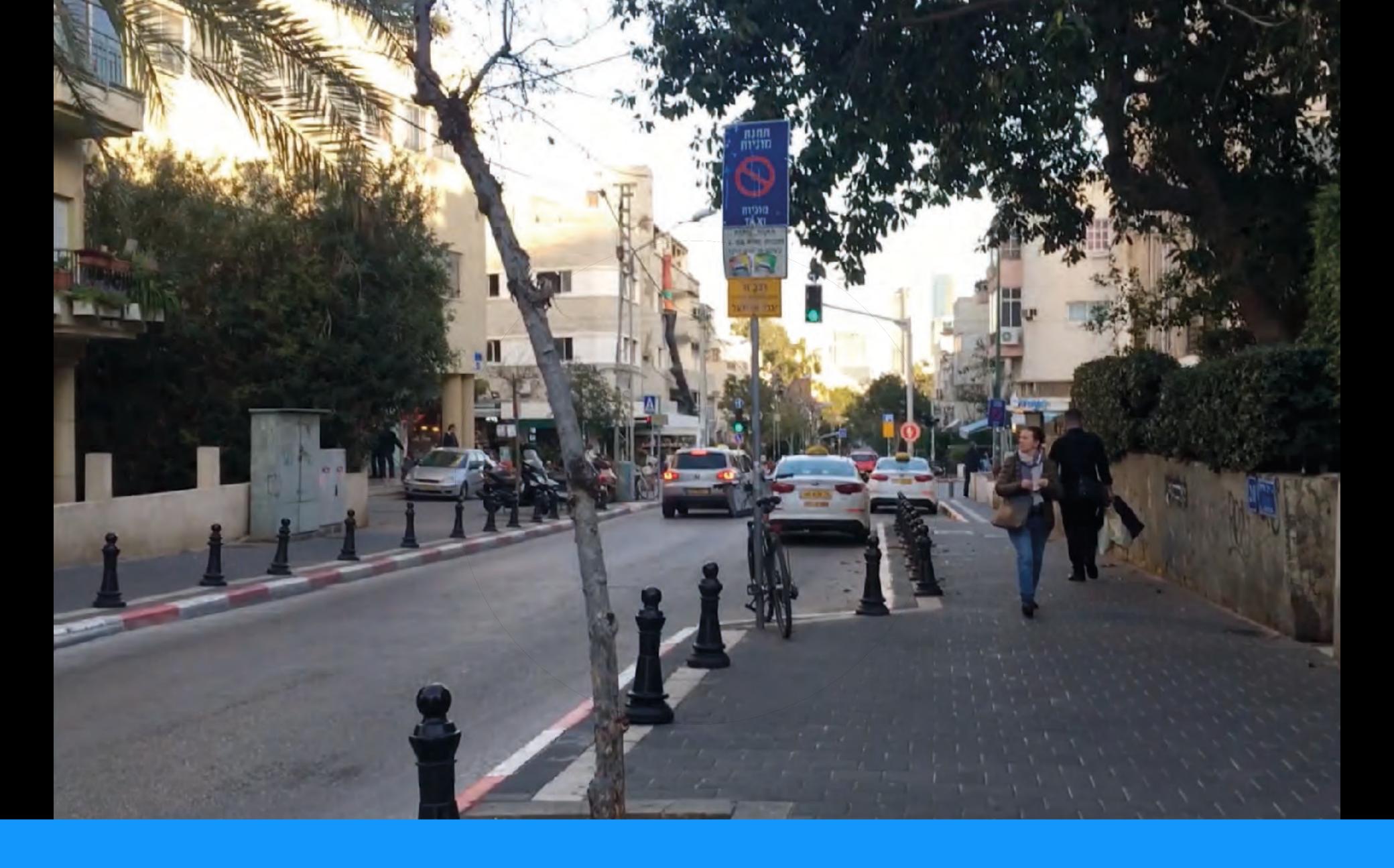
AMSTERDAM UNIVERSITY OF APPLIED SCIENCES

Knowledge Mile Amsterdam 19-22 APRIL 2016





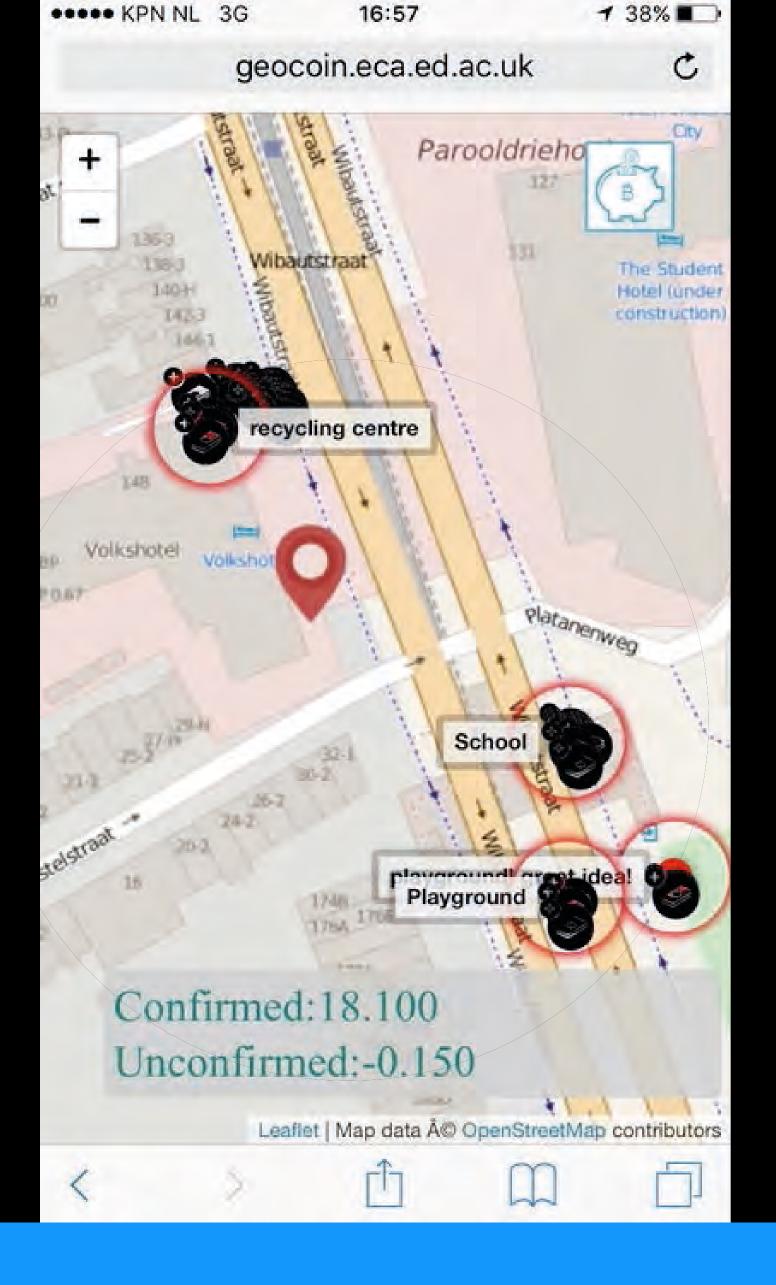
Design from Data



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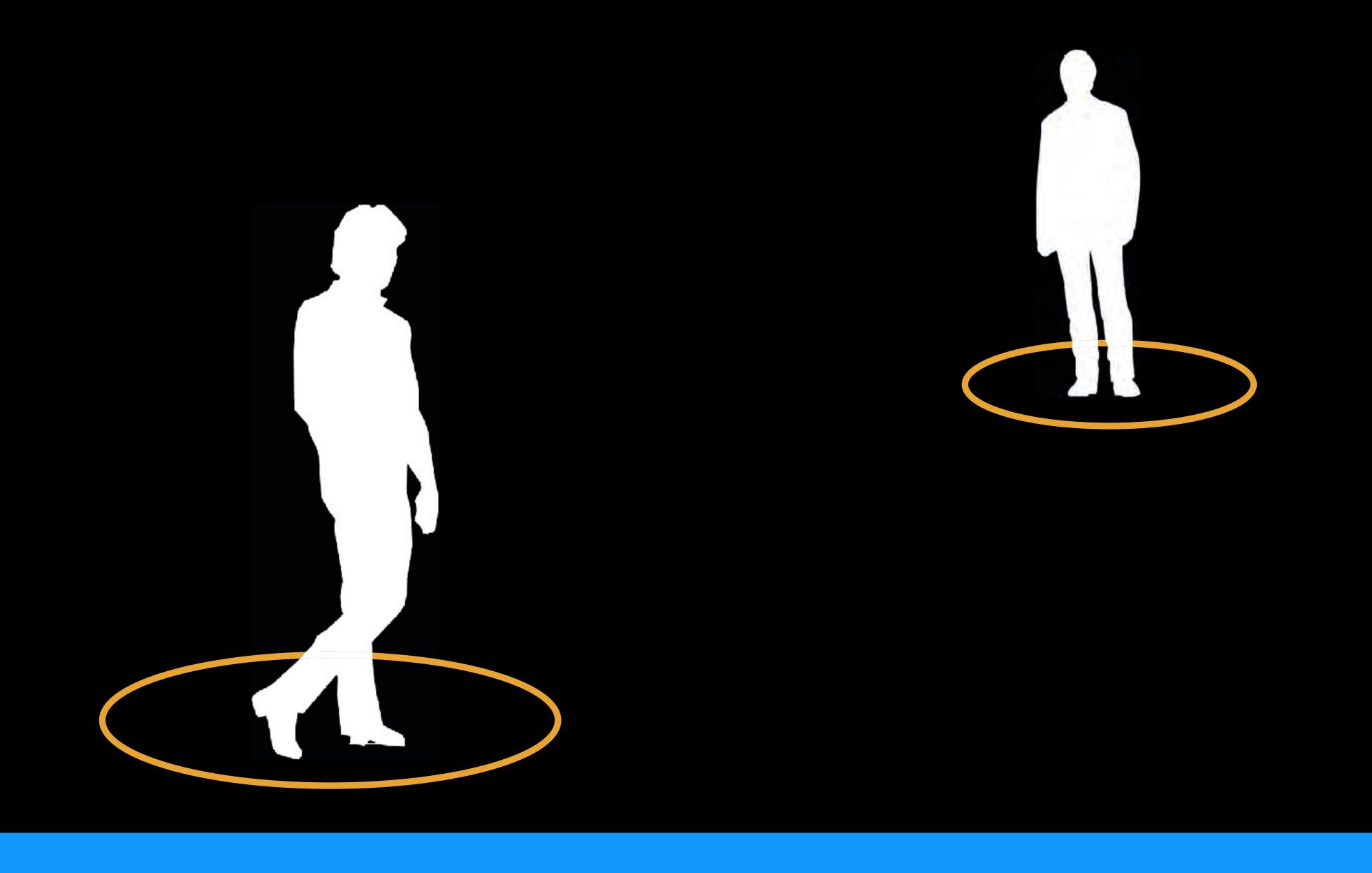


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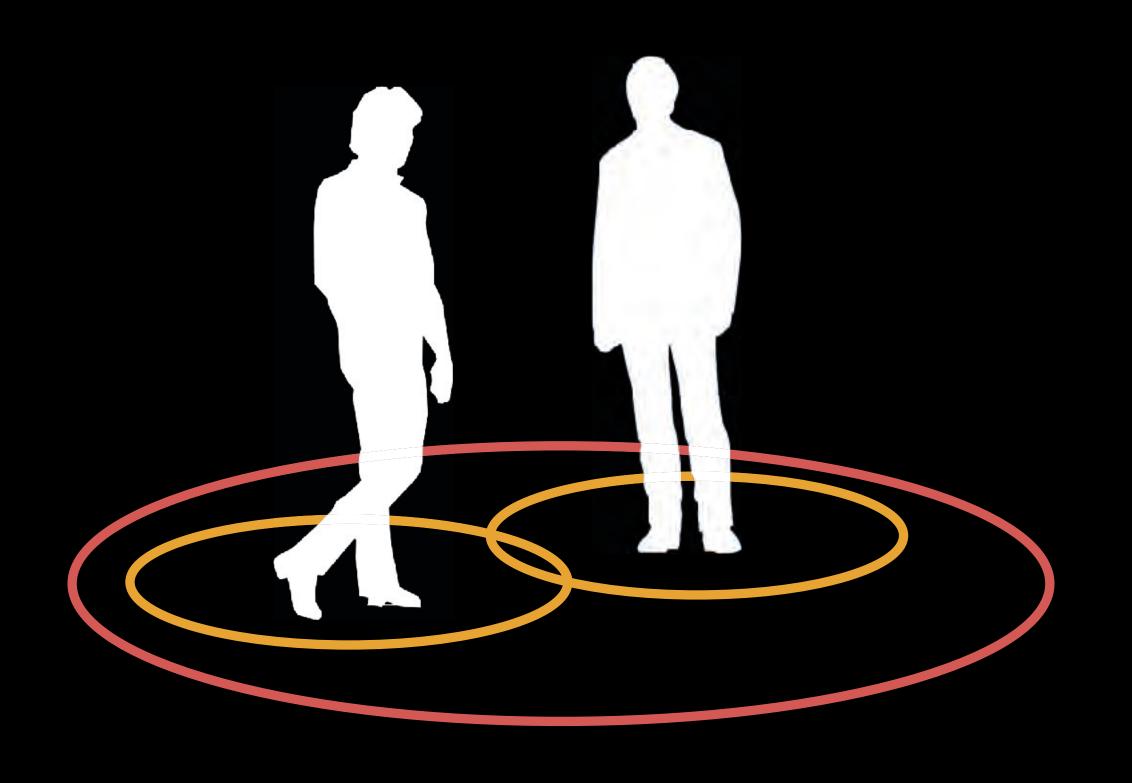


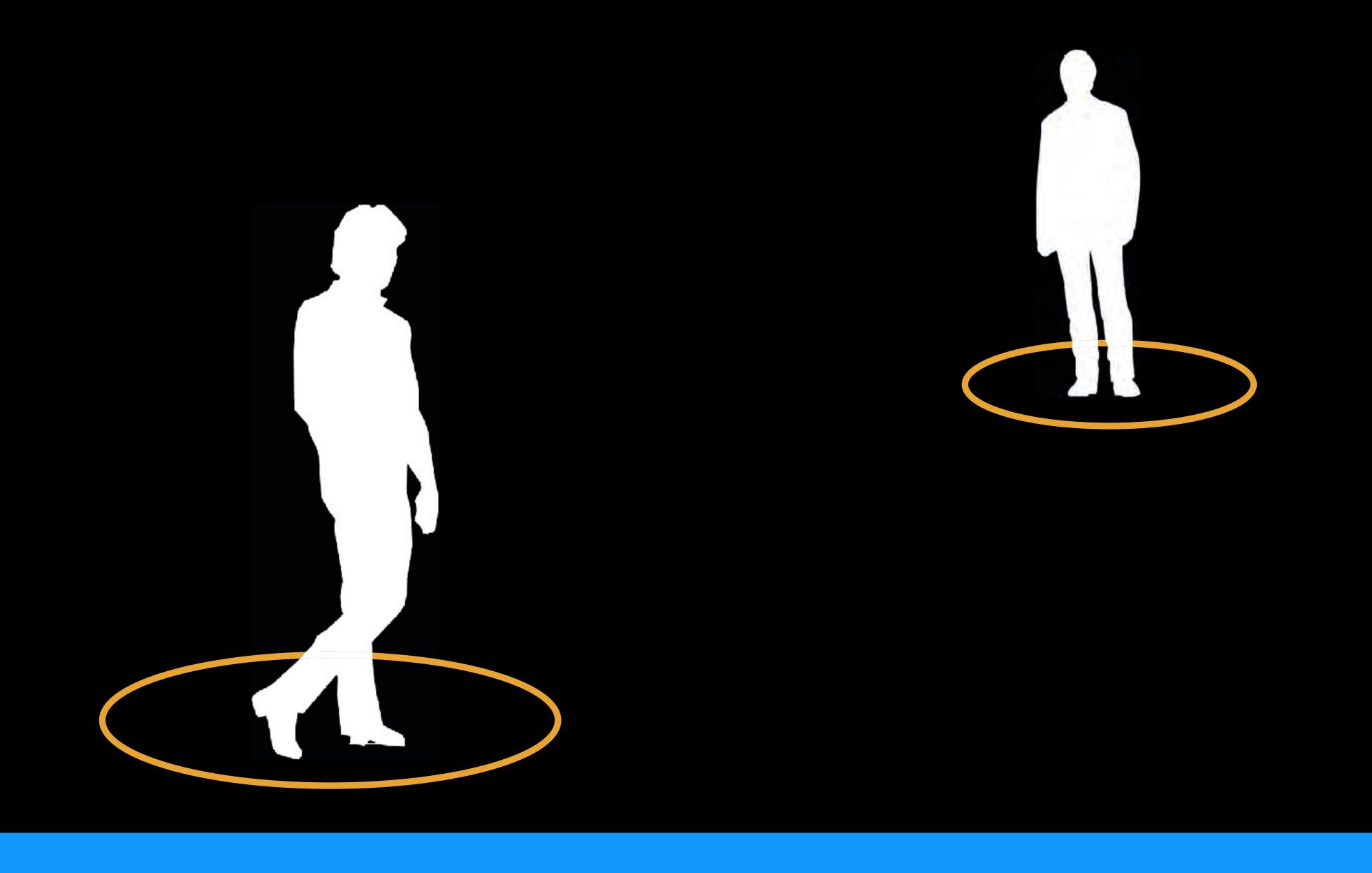


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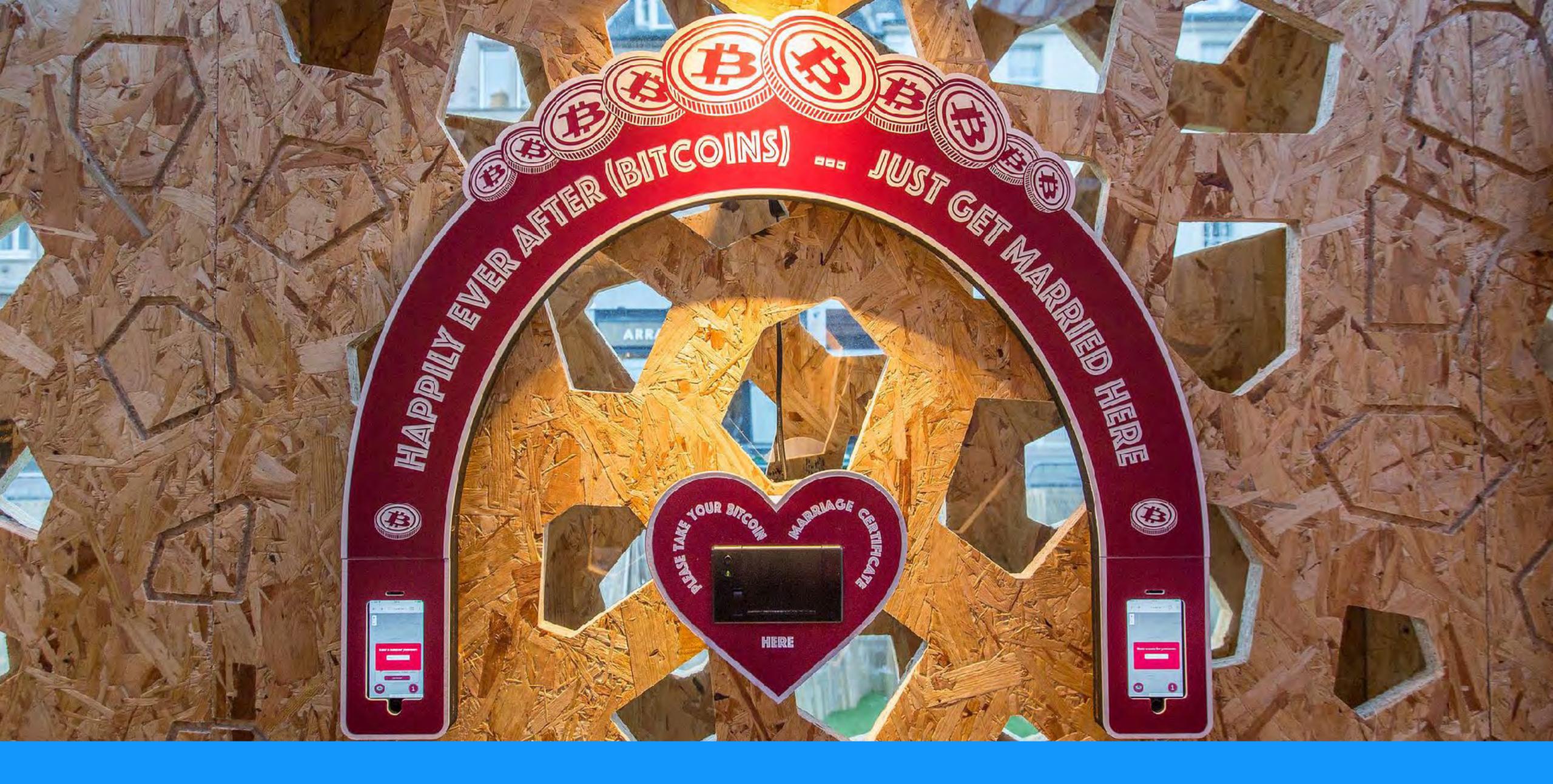


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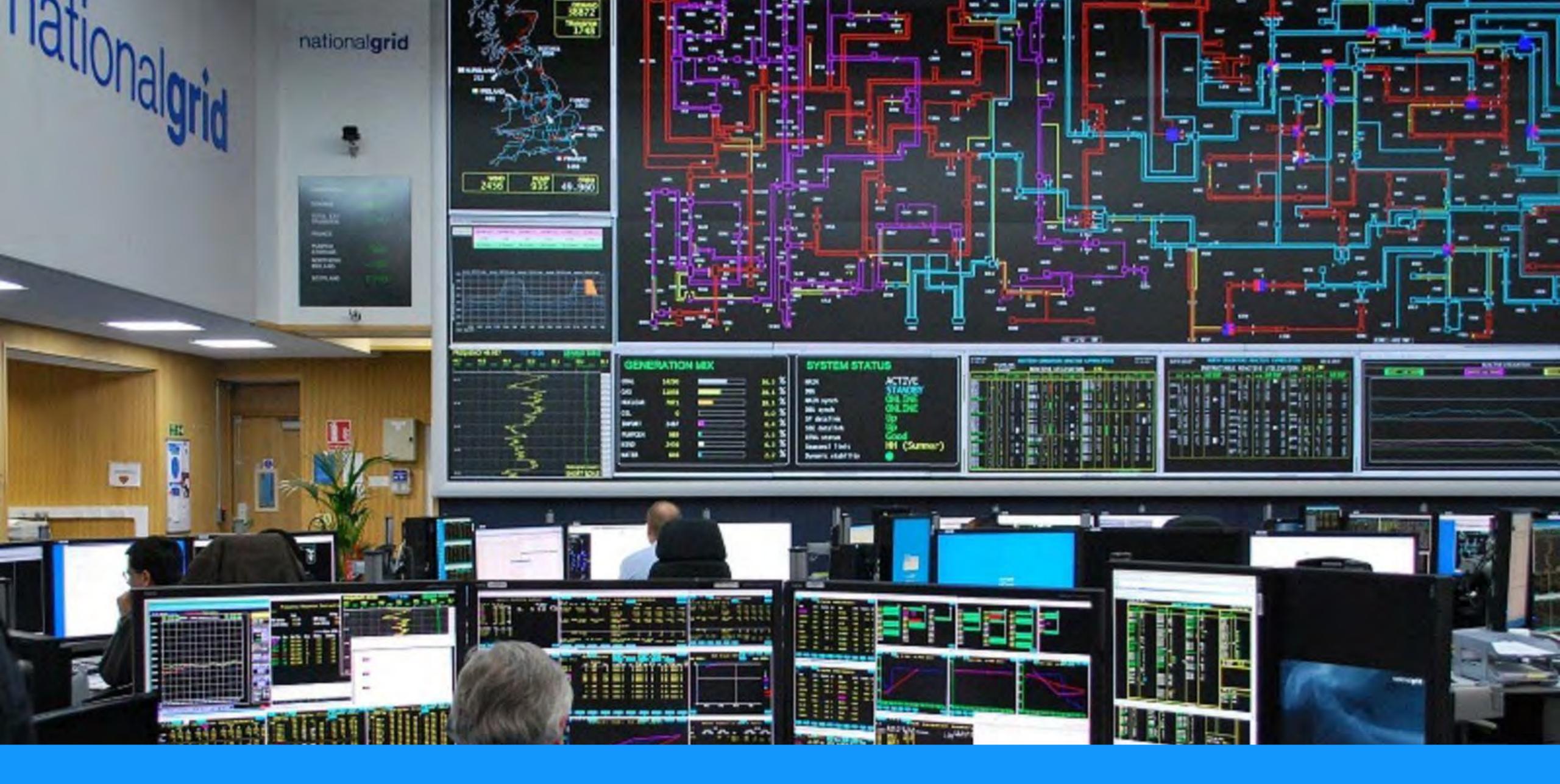
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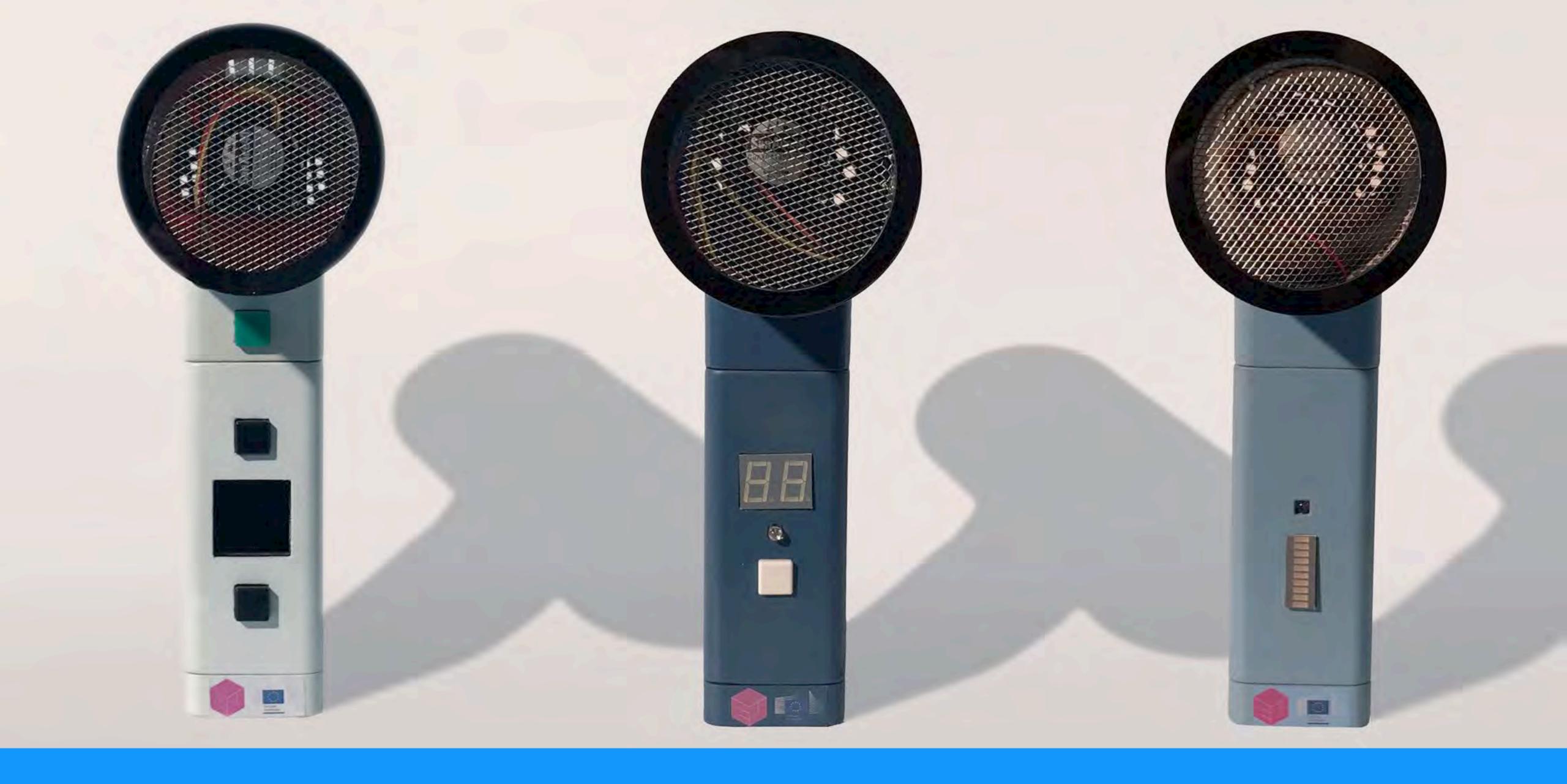
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Hub of All Things:

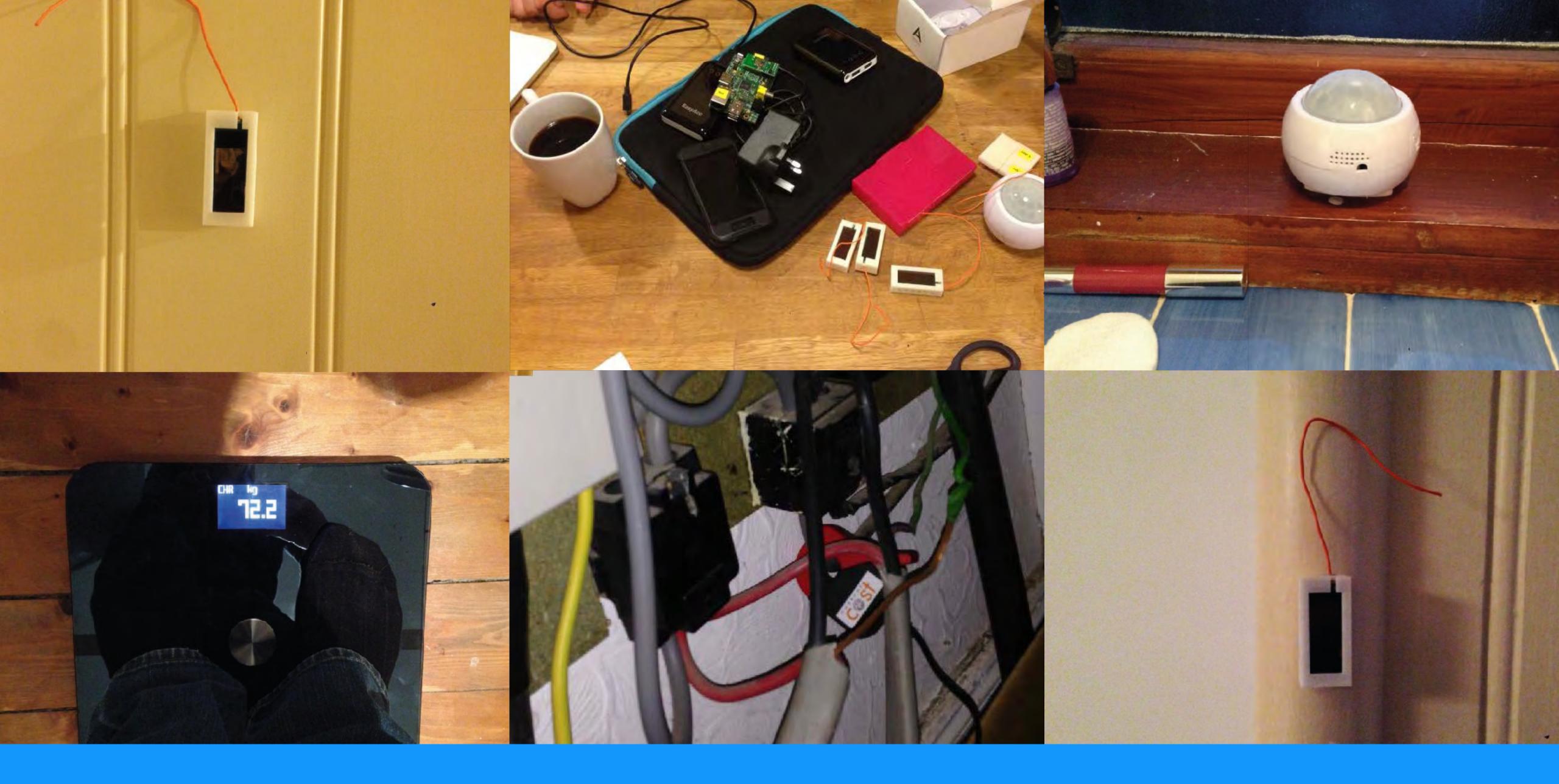
Ng, Speed, Maull, Scharf, Rodden, Parry, Crowcroft, Luger



Hub of All Things:

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Design with Data



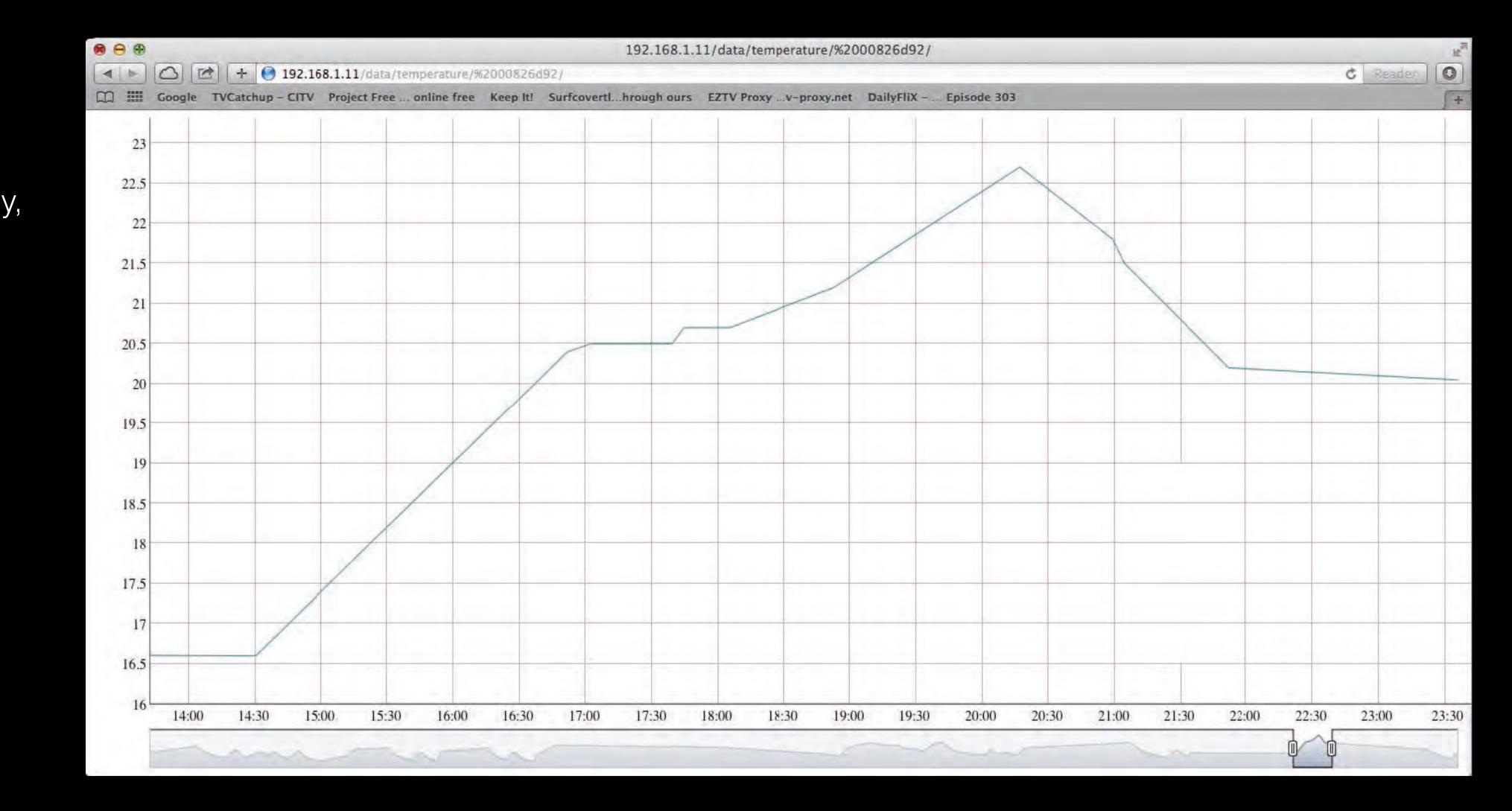
Design with Data



Design with Data

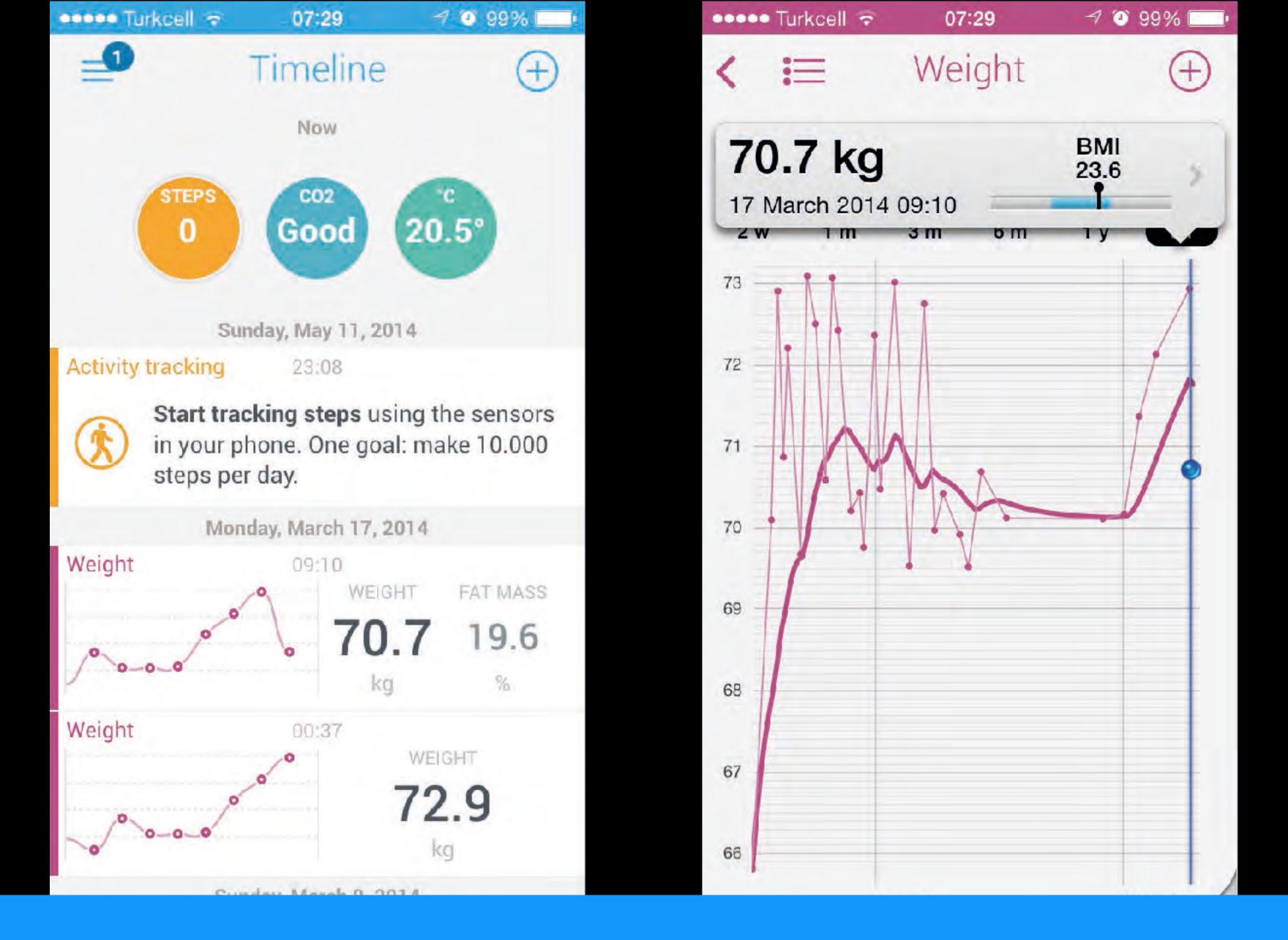
Hub of All Things: Ng, Speed, Maull,

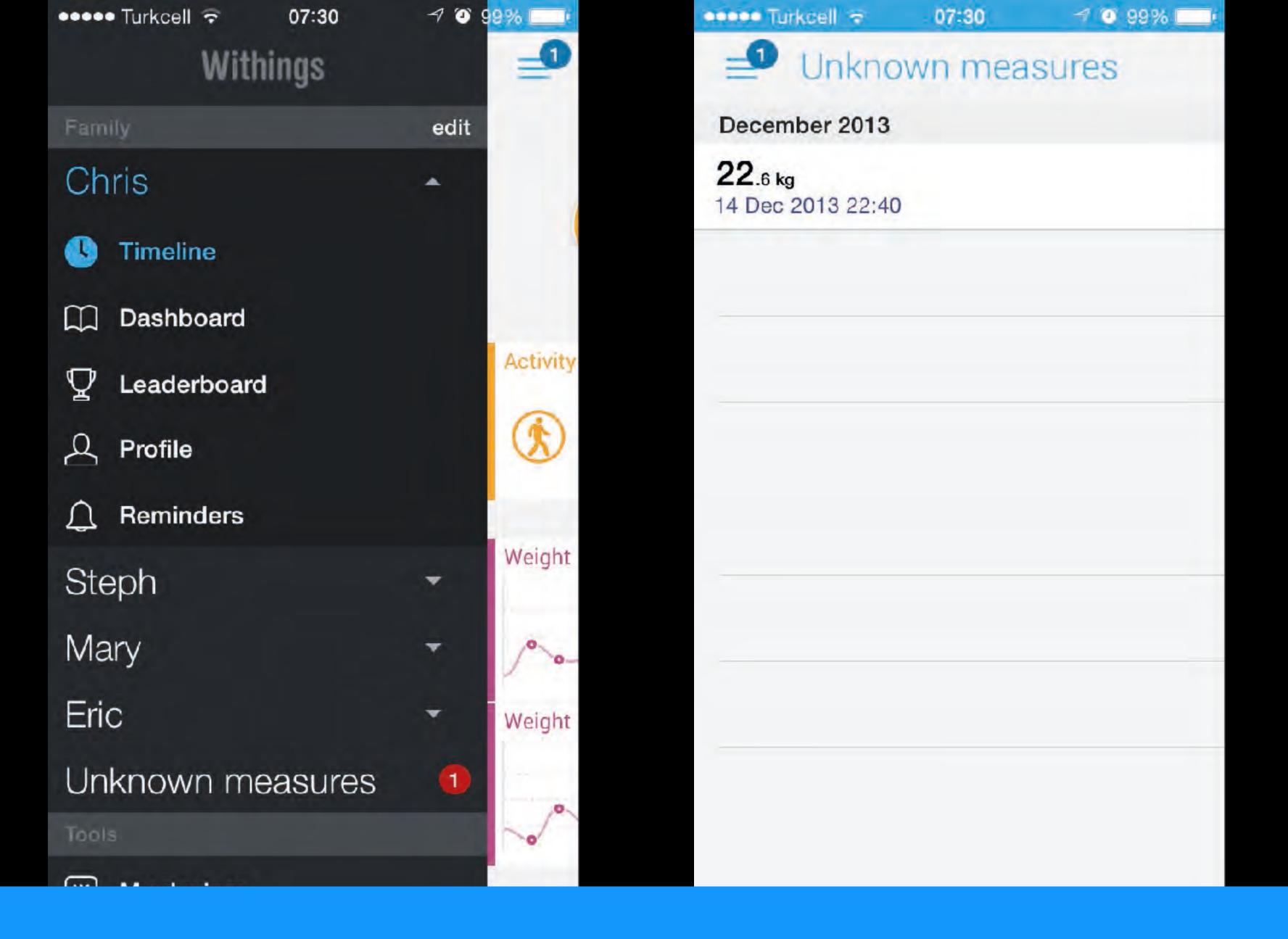
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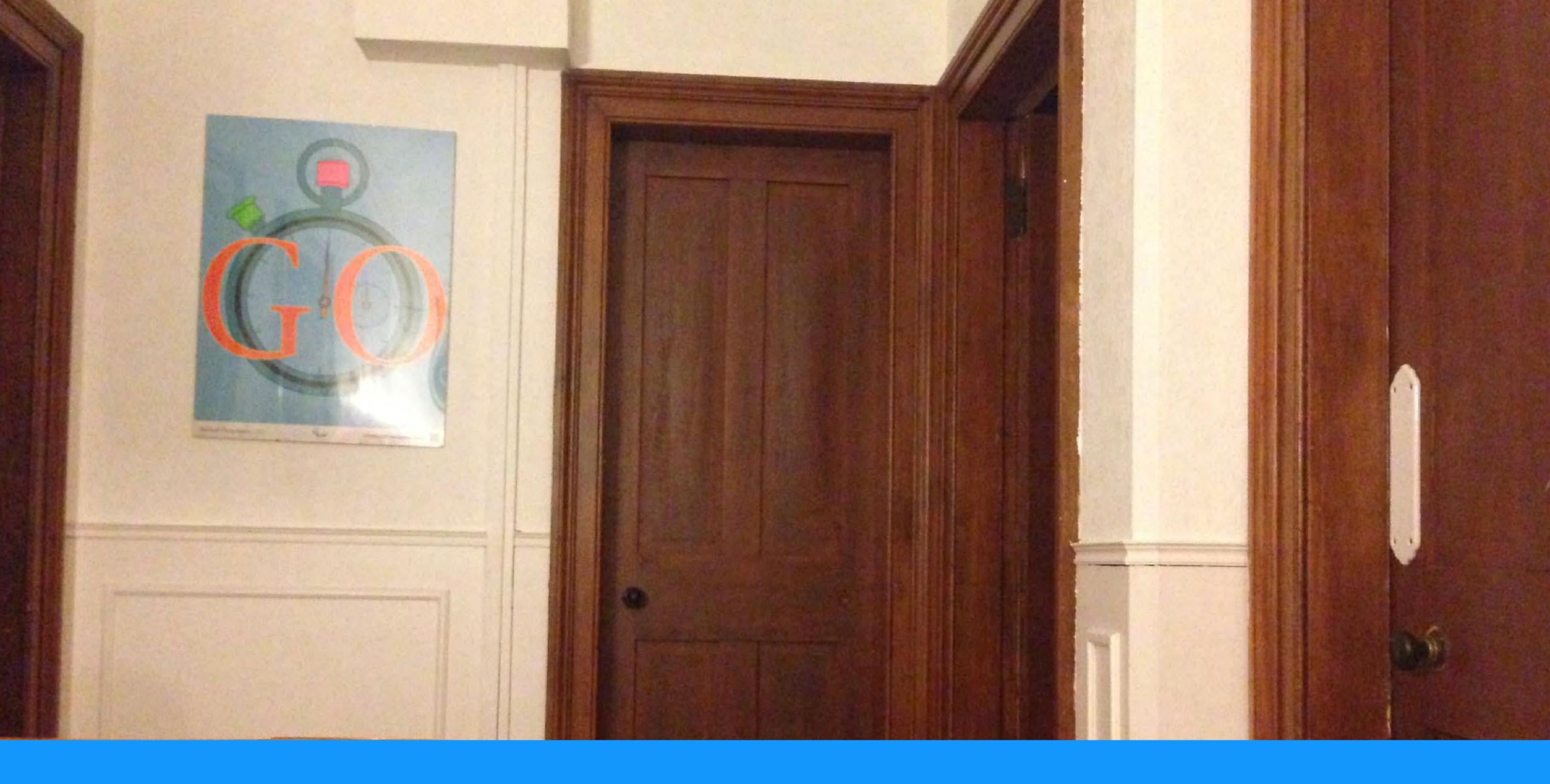


Design with Data





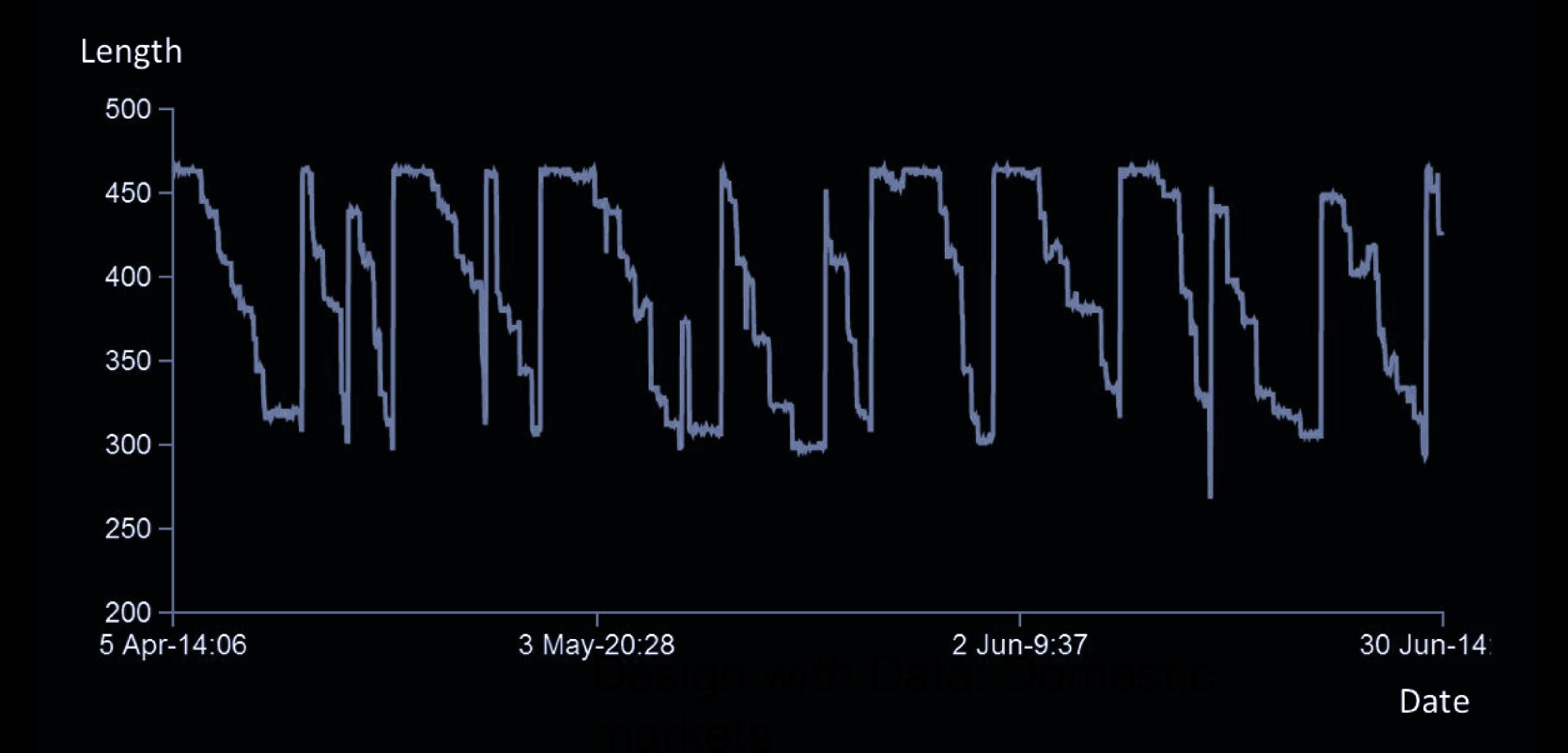
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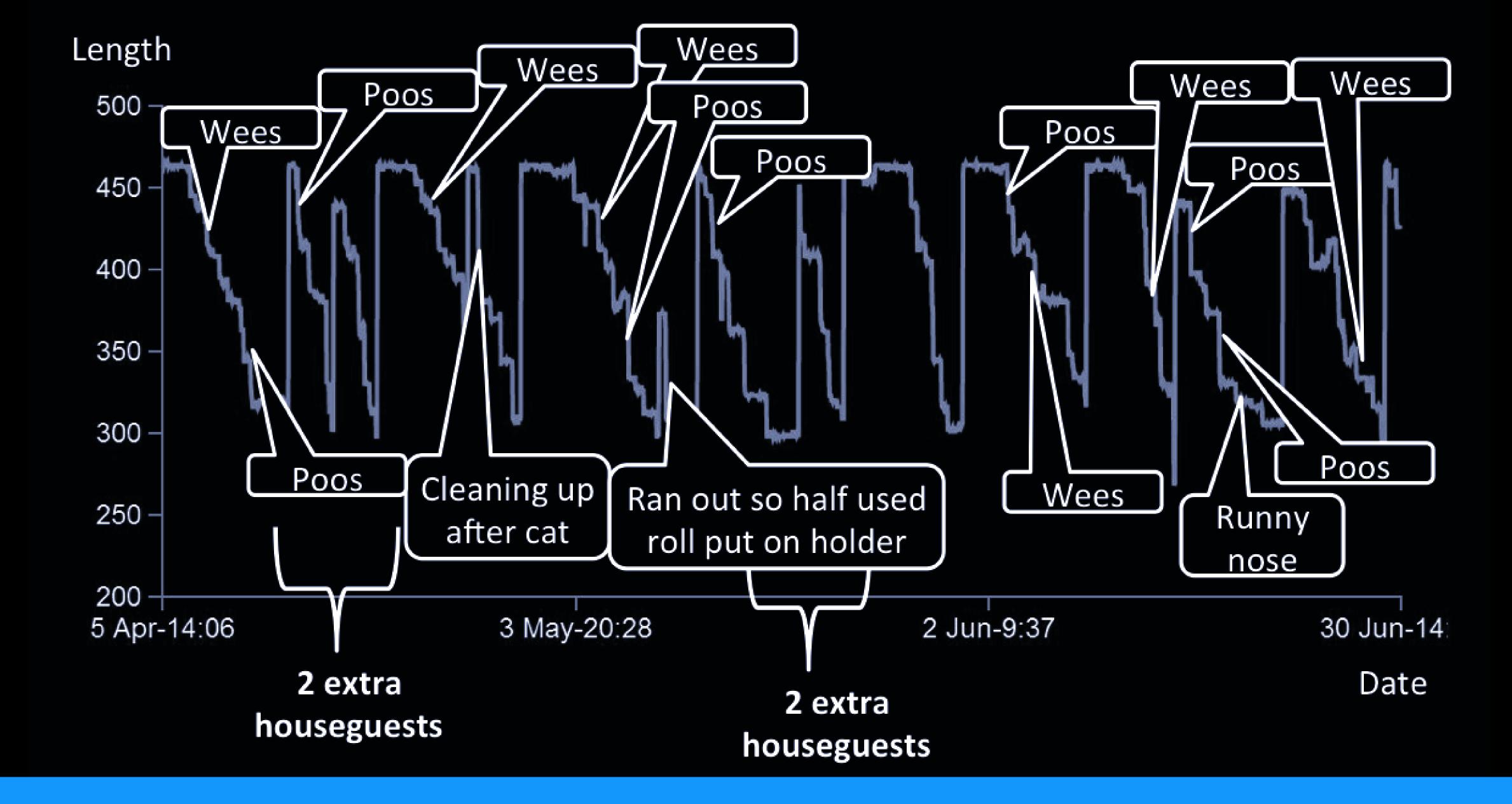
Design with Data



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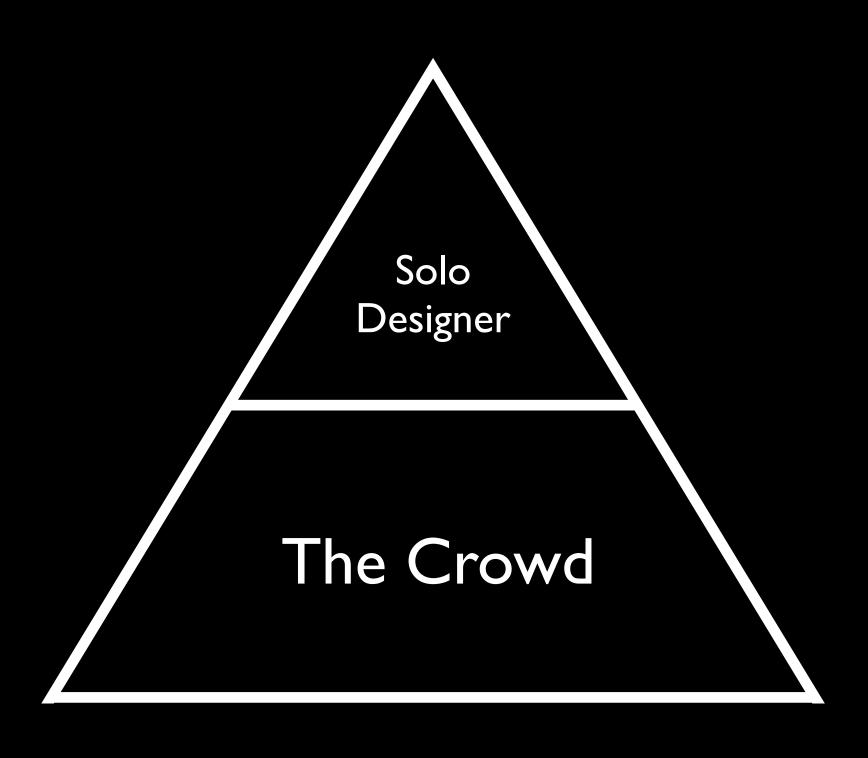
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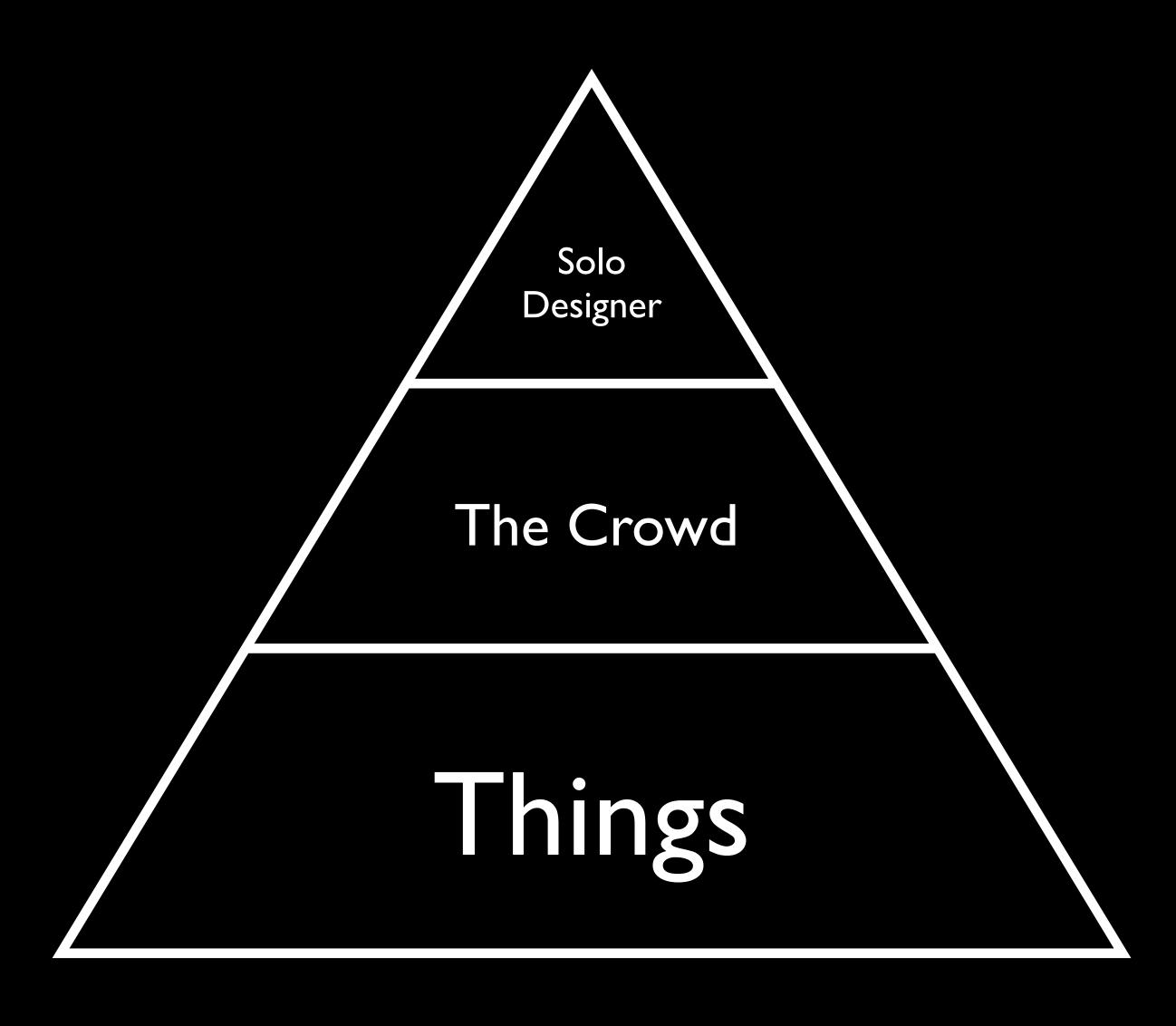
"By 2017, a significant disruptive digital business will be launched that was conceived by a computer algorithm."

Gartner Report 2014, www.networkedworld.com, October 2014



Design by Data









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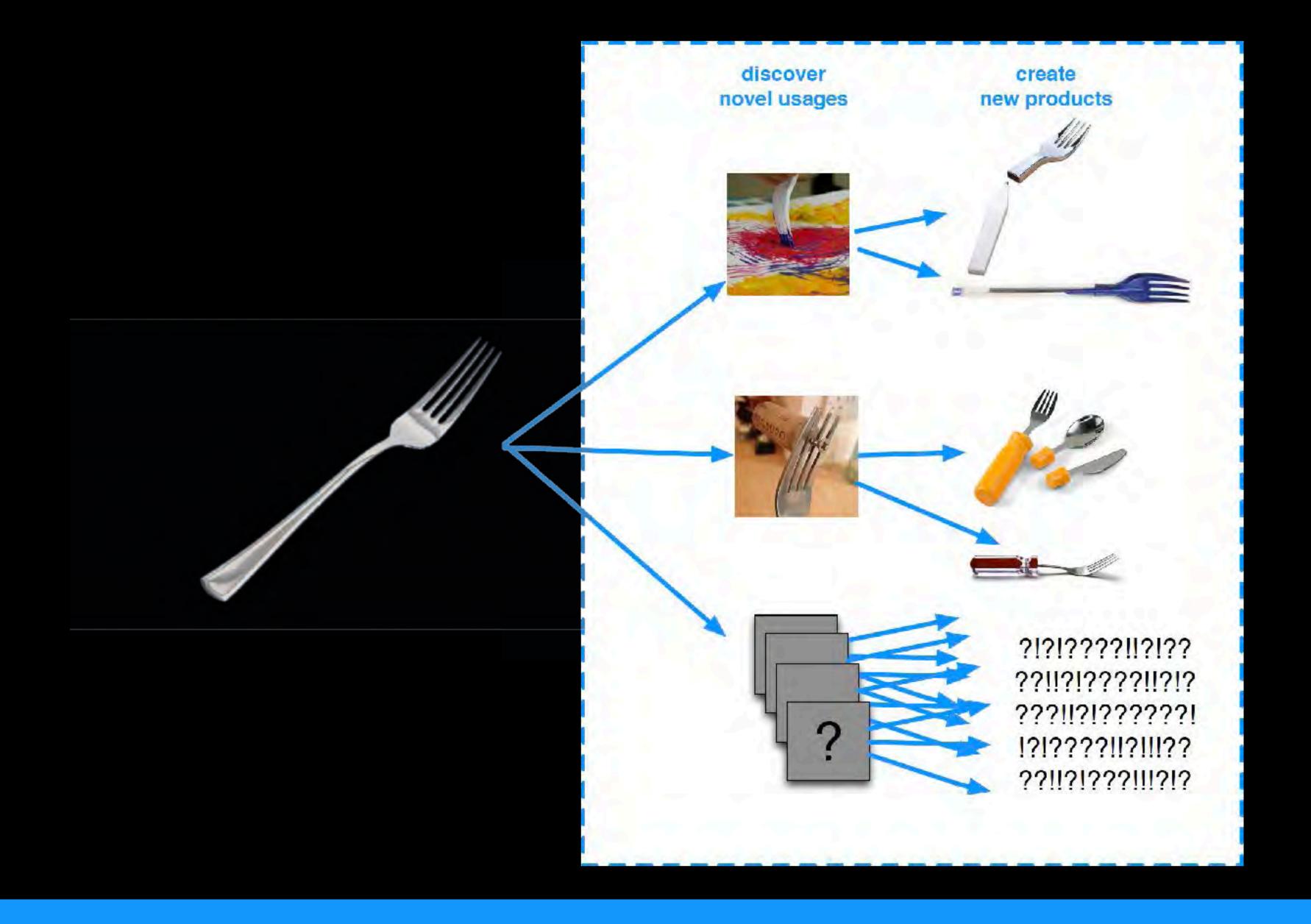


Design by Data



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Deviation

- · Object is used for a different purpose (than originally intended)
- Object is not modified



Hybridization

• The object is used for a different purpose than originally intended, however in order to perform additional function the object is modified.



Partial Hybridization

- · Object adopts some of the desirable properties of another object
- Usage is unchanged

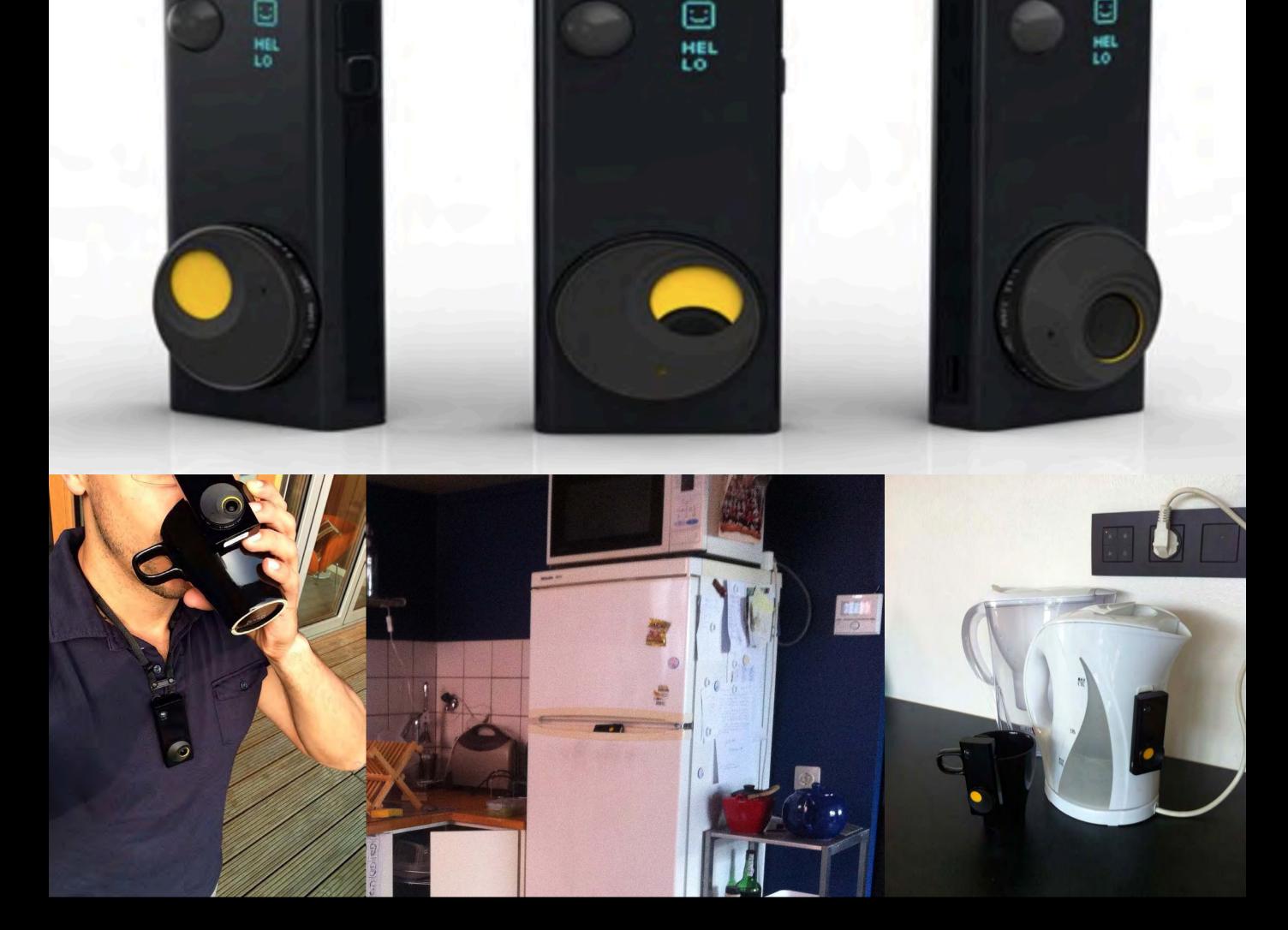


Repurpose

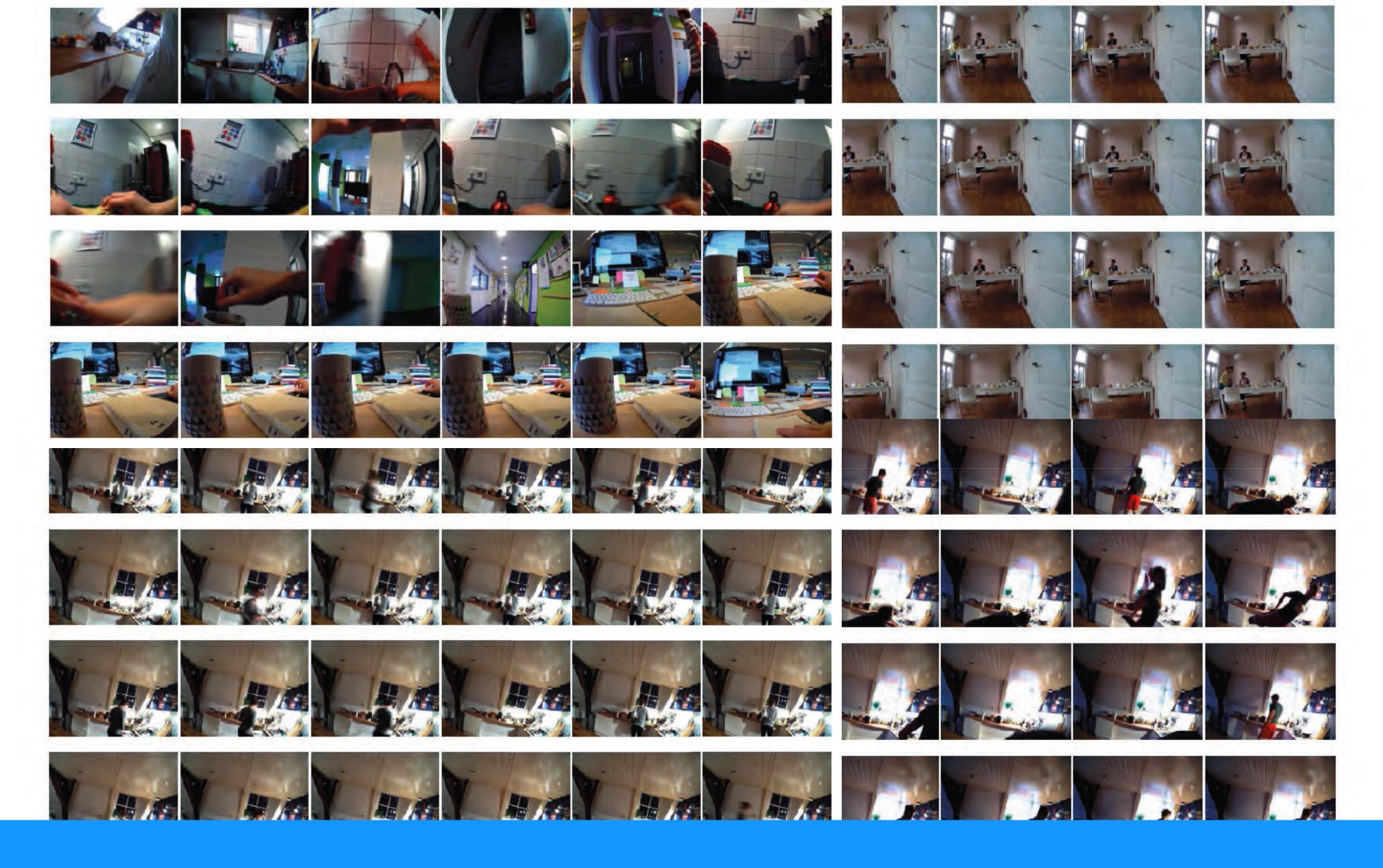
- Object is modified for new usage
- · Object is no longer able to perform its original function



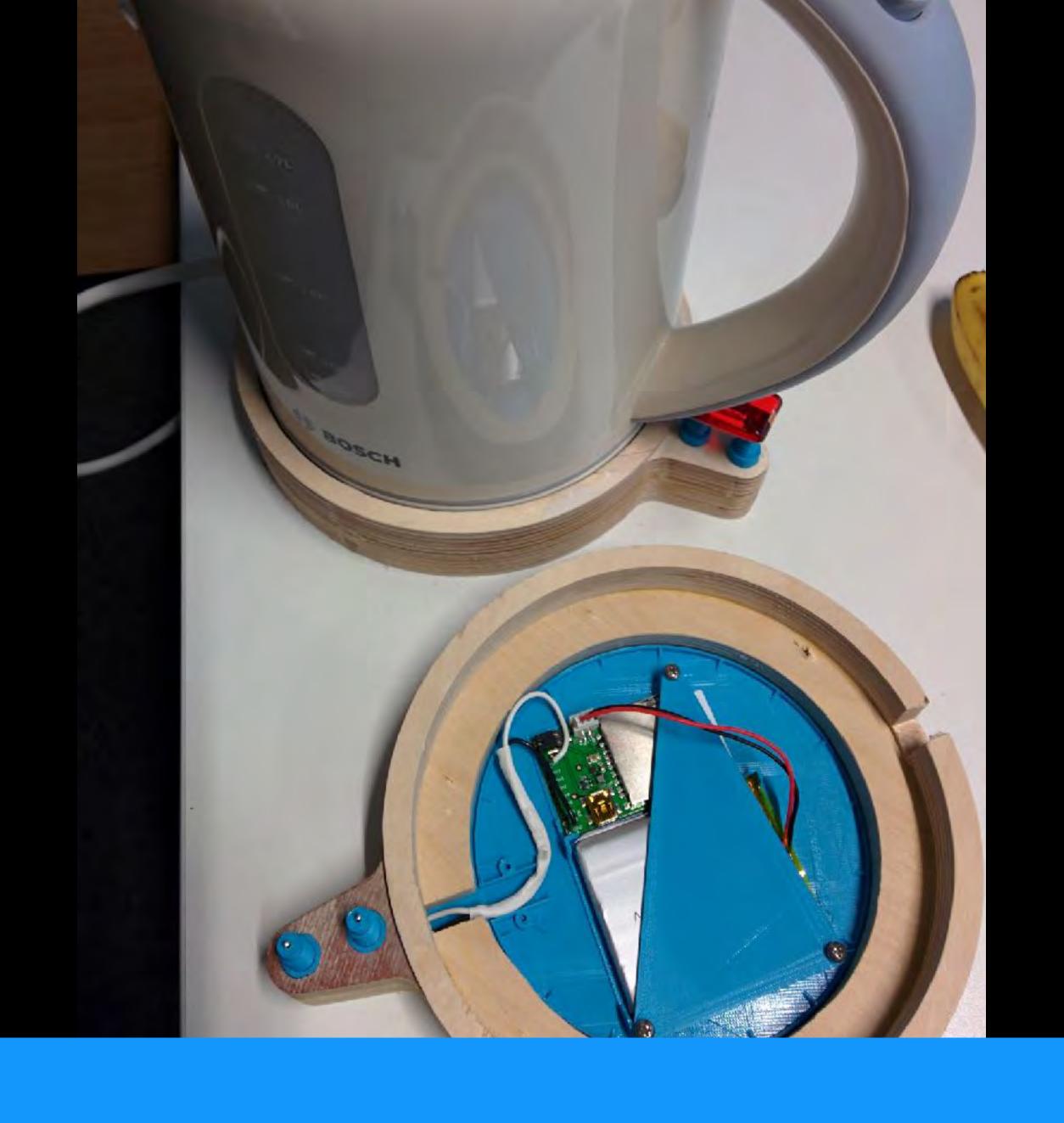




Giaccardi, E., Cila, N., Speed, C. & Caldwell, M. (2016) Thing Ethnography: Doing Design Research with Non-Humans, Proceedings of the 2014 companion publication on Designing interactive systems.



Design by Data





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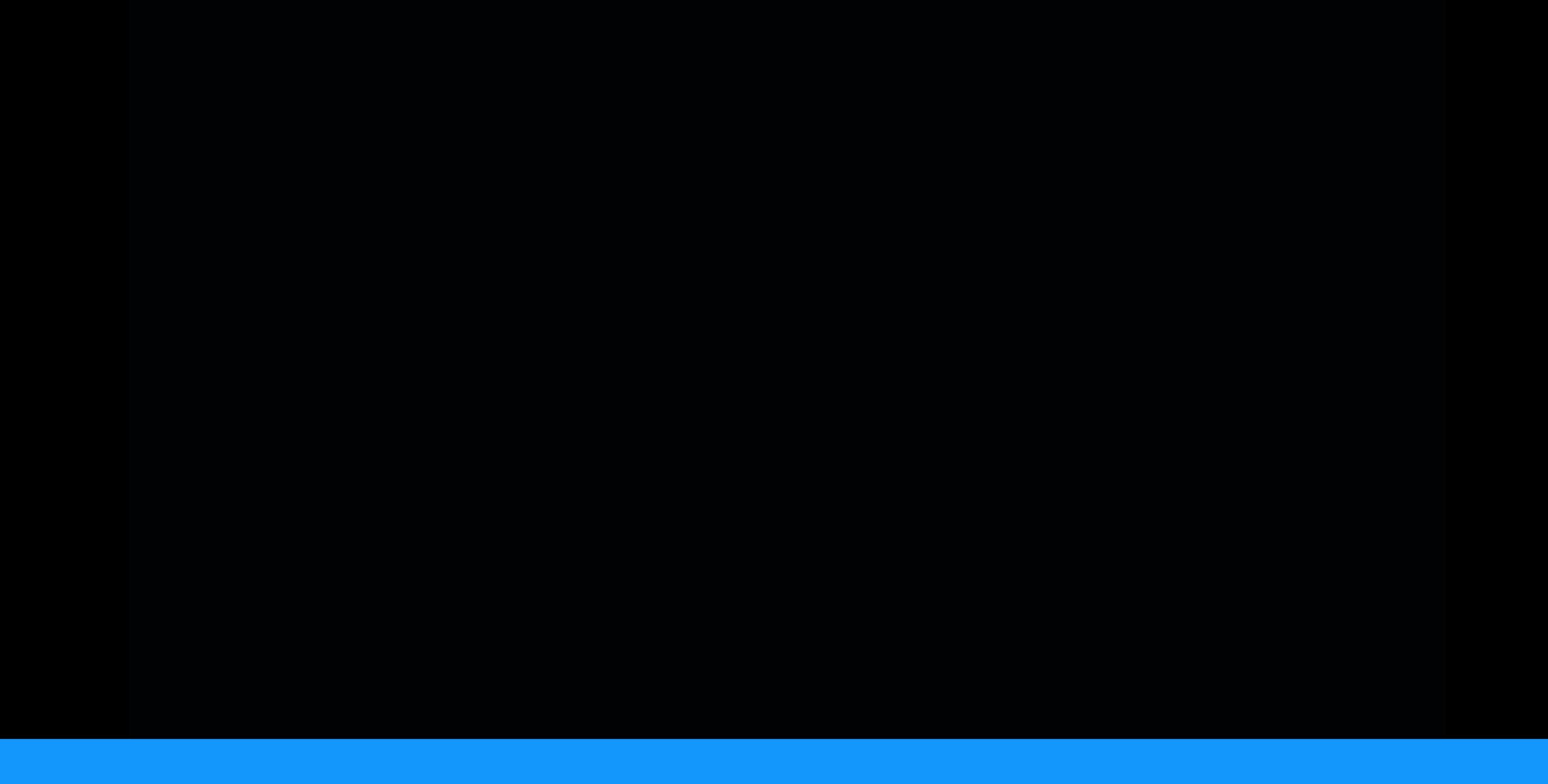
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Speed, C. & Oberlander, J. (2016) Designing from, with and by Data: Introducing the ablative framework. Proceedings of the International Design Research Society Conference 2016. University of Brighton, June 2016.

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